



Shannon Sady
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sosady.com

experience

L-3 Communications - The Army Home Page
Art Director
2004 - Present

Member of contracting team for the United States Army's Home Page - www.army.mil, a site that is viewed by 6+ million unique visitors monthly. Responsible for art direction, project management and supervision of creative team members. Recently led the redesign for the [army.mil](http://www.army.mil), to include branding, information architecture, interface design and guiding the front end development team. Accomplishments include design for features such as Heritage months, Medal of Honor recipients, advertisements, and marketing materials - including posters and brochures.

Pacific Trade International - Chesapeake Bay Candle
Graphic Designer
2003 - 2004

Conceptualized and designed packaging elements and paper patterns for themed programs. Additionally aided in product development of these programs. Developed marketing materials including an Annual Report, Invitations, and Trend books.

Visual Design Studio 4 (VDS4)
Graphic Designer
2002 - 2003

Highly competitive internship experience at a design firm run by faculty at Virginia Tech. Worked in a team environment to produce numerous projects for local companies and departments within the University. Projects included: Annual Report, promotional items, posters, and interface design.

The Martin Agency Student Workshop
2002

Participated in an advertising agency workshop held for 15 applicants chosen nationwide. Member of the winning team to complete a campaign for SEIKO and present to client.

education

Virginia Polytechnic Institute and State University
Bachelor of Fine Arts - Graphic Design

recognitions

Web Marketing Association 2005 Standard of Excellence WebAward
AIGA Merit Award - Annual Report
Gold Addy Award - Corporate Logo
Silver Addy Award - Package Design
Silver Addy Award - Annual Report

skills

Adobe Photoshop CS2
Adobe Illustrator CS2
Adobe InDesign CS2
Macromedia Dreamweaver MX
Macromedia Flash MX
Quark Xpress
XHTML/CSS Knowledge